

AKSHAYA ASHOK

Architect ▪ UX/UI Designer

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PROFESSIONAL STATEMENT

A passionate designer with architectural experience and 2 years in graphic and UX/UI design. Skilled at creating user-centered, visually engaging solutions by blending architectural principles with design. Eager to continue growing in the design field and deliver impactful, seamless user experiences.

EDUCATION

Bachelor in Architecture (B.Arch)	2017-2022
AMITY UNIVERSITY, DUBAI	
Grade 10 - 12	2015 - 2017
NEW INDIAN MODEL SCHOOL, DUBAI	

EXPERIENCE

CHEVAL, Dubai ----- Nov 2023 - July 2024
GRAPHIC DESIGNER / UI/UX DESIGNER

- Utilized Adobe Creative Suite to create visually appealing brochures, branding materials, posters, and logos, resulting customer enegagement and strengthened brand storytelling and communication.
- Designed and implemented an Instagram wall for Cheval using in-house artwork, attracting new followers.
- Collaborated with cross-functional teams to refine wireframes and design prototypes for a website and mobile apps, resulting in a streamlined development process.
- Collaborated with clients to iterate on wireframes and prototypes, ultimately delivering final designs that exceeded client expectations and resulted in positive feedback from end users.

RETHINKING THE FUTURE ----- Sep 2022 - Jan 2023
ARCHITECTURAL EDITORIAL WRITER

- Produced engaging and informative content on architecture trends, design principles, and industry news.
- Researched and developed articles that highlighted emerging architectural practices, technologies, and notable projects / artists.
- Optimized articles for SEO to increase online visibility, leveraging knowledge of digital content strategies.
- Collaborated with editorial teams to ensure content reflected both architectural theory and practical design applications.
- Applied design thinking to create well-structured, engaging articles that resonate with both architects and designers.

TOP CONCEPT ARCHITECTURE AND ENGINEERING ,Dubai

ARCHITECTURAL INTERN

----- Aug 2021- Oct 2021

- Assisted in the development of project concepts, contributing to the creation of innovative design solutions for a range of complex architectural projects.
- Gained experience across various project scales, from large urban developments to detailed interior design work.
- Collaborated on the preparation of technical architectural drawings for municipal approval, ensuring compliance with Dubai Municipality regulations.
- Supported client presentations, delivering both 2D and 3D visuals, and provided design recommendations to enhance project outcomes.

ACHEIEVEMENTS AND CERTIFICATIONS

GOOGLE UX Professional Certificate

COURSERA

2024

Materclass for UX/UI Design, WEB and Mobile Design

UDEMY

2023

Featured in RTF as author with 15 self written articles.

RETHINKING THE FUTURE

2023

SKILLS

- FIGMA
- MIRO
- FRAMER
- ILLUSTRATOR
- PHOTOSHOP
- INDESIGN
- AUTOCAD
- REVIT
- HTML (Beginner Level)